XITRON

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NEWS
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Xitron to Focus on Partnerships, New Interfaces at Drupa

Exhibiting in 15 stands throughout the show, as well as their own in the USA Pavilion

Ann Arbor, Michigan – April 18, 2016 – Xitron, the leading independent developer of RIP and workflow products for commercial, digital, and high-speed inkjet printing announced plans to showcase their latest product developments during Drupa, the world's largest trade show for print and cross-media solutions. Most of the new products will be prominently featured in the stands of more than a dozen partners who are also exhibiting at the show in Dusseldorf, Germany.

"People in the industry are often surprised to learn that Xitron is the name behind so many of the RIP and workflow products offered by leading vendors," said Karen Crews, President of Xitron. "Our growing list of OEM partners reads like the 'Who's Who' of high-speed inkjet and traditional commercial prepress."

On display during the show will be workflow products designed for Colordyne (5-C24), Glunz & Jensen (05-C38), CST (05-C03), Presstek (15-D29), Ohio Gravure (16-D10), Krause (07-D28), Trojanlabel (3-B31), Luscher (16-C07), International Graphic Systems (3-B58), and PrePress Boulevard (13-G78), just to name a few.

Exhibiting on their own stand in Hall 15/C54-4, Xitron will formally introduce a new CTP interface designed to drive SCSI-based platesetters such as Creo Trendsetters and the Fuji VX series. This patent-pending technology is the first of its kind, promising a new option for users whose equipment had reached end-of-life due to a lack of compatible SCSI interaction with modern operating systems.

"This was an extremely important development in interface technology," said Crews. "Because newer RIPs and workflows could no longer communicate with them through the SCSI bus, owners of these expensive platesetters were being forced to buy all new equipment costing tens of thousands of dollars.

Xitron's USB/SCSI interface can be configured with a Raster Blaster TIFF catcher to work with any workflow product from vendors such as Kodak, Fuji, and Agfa, or driven directly with Xitron's own Navigator RIP and Workflow."

In addition, Xitron will be demonstrating new RIP and workflow versions. Featured prominently will be Navigator 11, the latest Harlequin RIP release, which includes several speed, memory, and live transparency improvements. Navigator 11 is the core RIP product in Xitron's Navigator Northstar and Navigator OKI workflows, which include color matching software for use with Memjet Northstar printers from AstroJet, Colordyne, and Neopost as well as OKI 900 series printers.

According to Crews, more product announcements will be forthcoming in the weeks leading up to Drupa.

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About Xitron
Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new, and legacy output devices, prolonging our customers' investments. In addition, Xitron's pressroom workflow solutions extend the functionality of press consoles from a number of industry-leading press manufacturers. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics and the Adobe PDF Print Engine from Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 30,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at www.xitron.com.

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