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## NEWS

Xitron Contact:  
Bret Farrah  
734.794.1334 direct  
517-673-0715 mobile  
[bfarrah@xitron.com](mailto:bfarrah@xitron.com)

### **Xitron and Platesetters.com Partner on Violet CTP Replacement**

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#### ***Targeting end-of-life systems for economical trade-in program***

**Ann Arbor, MI – May 28, 2019** – Xitron, the leading independent developer of RIP and workflow products for commercial, digital, and high-speed inkjet printing, and Platesetters.com, the US leader in refurbished CTP sales, have announced a joint program to assist printers who are still using violet-based CTP systems. Most owners of these systems have been notified by the manufacturers that they will reach end-of-life status in 2019. End-of-life typically means that service and support provided by the manufacturer will no longer be available, leaving independent service and parts distribution as the only means to keep equipment running.

“We’ve been planning for this for over a year,” said Jeff VanderWeert, President of Platesetters.com. “We believe we have built up a sufficient supply of refurbished Screen PT-R CTP engines to handle the demand of printers looking to exit violet platemaking right away.” The immediate benefits include lower operating costs, a wide choice of competitive plate suppliers, plus an opportunity to eliminate plate processing and chemistry with develop-on-press plates, if desired. “In addition,” added Jeff, “the customer can enjoy the peace of mind that comes from knowing they are running the most popular and stable CTP engines ever developed.”

The replacement bundle includes a Xitron Navigator RIP & workflow that is completely scalable according to the needs of the customer. Based on the Harlequin 12.0 release (the first PDF 2.0 compatible RIP), available options include in-RIP trapping, preflight, imposition, and proofing. Navigator drives the PT-R series of platesetters directly through Xitron’s ubiquitous USB interface, of which nearly 5,000 are now in service around the world.

“Xitron and Platesetters.com have worked successfully together many times in the past,” said Pat French, Regional Sales Manager for Xitron. “By formalizing this program, our goal is to help affected printers make the transition to thermal plates as easily and cost effectively as possible.”

For more information, interested violet CTP users can contact Platesetters.com at (888) 380-7483, and [sales@platesetters.com](mailto:sales@platesetters.com), or Xitron at 734-918-8083 and [sales@xitron.com](mailto:sales@xitron.com).

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#### **About Xitron**

Xitron develops advanced workflow systems and interfaces to drive the prepress industry’s most popular new, and legacy output devices, prolonging our customers’ investments. In addition, Xitron’s pressroom workflow solutions extend the functionality of press consoles from a number of industry-leading press manufacturers. Xitron’s Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics and the Adobe PDF Print Engine from Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 30,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at [www.xitron.com](http://www.xitron.com).

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#### **About Platesetters.com**

With over 16 years of experience, Platesetters.com is one of the fastest growing, most dependable sources of reconditioned prepress equipment, parts and service, boasting one of the world’s largest supplies of reconditioned parts.

We are a full-service provider who seeks to offer our customers individualized solutions to all their prepress needs. Buyers are confident they are getting the most reliable equipment backed by one of the industry’s best warranties. We have achieved a valued reputation for providing excellent customer service. Our expert technicians bolster this confidence further by providing unparalleled remote or on-site service support. For more information, visit us at [www.platesetters.com](http://www.platesetters.com).

#### **Note to Editors:**

If you need photos to accompany this release contact Bret Farrah at Xitron, 734-794-1334.

To update contact information or request removal from our editorial mailing list, send an email to [bfarrah@xitron.com](mailto:bfarrah@xitron.com).