

## FOR IMMEDIATE RELEASE

## **NEWS**

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# Xitron Network CTP Interface to be Shown at Graph Expo

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## Coincides with North American introduction of Raster Blaster 4.0

Ann Arbor, MI – September 19, 2016 – Xitron, the leading independent developer of RIP and workflow products for commercial, digital, and high-speed inkjet printing has announced that Graph Expo will be the North American launch venue for two new products. Raster Blaster 4.0, the industry's first "intelligent" TIFF catcher will make its debut along with the much-anticipated Xitron network CTP interface, known as B<sup>3</sup>.

"B<sup>3</sup> and Raster Blaster 4.0 are next generation products that change the way prepress workflows communicate with computer-to-plate systems," said Xitron Product Manager Jeffrey Piestrak. "B<sup>3</sup> eliminates the need for a dedicated computer platform to act as a CTP TIFF catcher, localizing the interface directly on the network. Besides saving hundreds of dollars in additional cost, B<sup>3</sup> offers complete flexibility with regard to equipment location in the shop."

Raster Blaster 4.0 is a browser-based window into plate production, providing output control from anywhere on the network as well as through smart phones and tablets. Performance data and media usage are automatically tracked and operators can export detailed reports with intelligent filtering. Raster Blaster 4.0 can be used in conjunction with B<sup>3</sup> or with existing Xitron USB interfaces as an upgrade from earlier versions of the software.

Xitron has an installed base of over 30,000 Navigator RIPs and workflows and nearly 5,000 Raster Blaster TIFF Catchers worldwide. Driving CTP devices from Agfa, ECRM, Creo, Kodak, Presstek, Heidelberg, Fuji, and Screen, they provide prepress independence® to customers who want to maximize their investments by extending the life of their prepress systems. Xitron will be exhibiting in booth 941 at Graph Expo in Orlando, September 25<sup>th</sup> through the 28<sup>th</sup>. More information is available at www.xitron.com.

### **About Xitron**

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new, and legacy output devices, prolonging our customers' investments. In addition, Xitron's pressroom workflow solutions extend the functionality of press consoles from a number of industry-leading press manufacturers. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics and the Adobe PDF Print Engine from Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 30,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at www.xitron.com.

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#### Note to Editors:

If you need photos to accompany this release contact Bret Farrah at Xitron, 734-794-1334.

To update contact information or request removal from our editorial mailing list, send an email to bfarrah@xitron.com.